

ANA SCHJETNAN ROMERO
Associate / General Manager

She studied Law at Universidad Iberoamericana and later expanded her knowledge in the field of Public Relations with a diploma from the University of New York. She is certified as a business coach by the Anáhuac University.

She worked from 1998 until 2002 in different law firms such as Moreno y Asociados, De Ovando Martínez del Campo, and Backer & McKenzie, as well as in the Legislative Assembly of the Federal District supporting deputies of the Partido Acción Nacional, PAN, for one year.

At Grupo de Diseño Urbano, GDU, she directed the Public Relations department from 2003 to 2010, and since then she has held the position of General Manager.

In parallel, she founded Arka Eventos in 2005 and organizes Architecture, Urbanism, and Landscape Architecture congresses such as Garden Conservancy (2005), Urban Age (2006), National Landscape Architecture Congress in Mexico (2007), among others.